



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 5032327

**Schedule Dates** 10/28/21-11/01/21  
**Advertiser** Mark Herring for Attorney General-D (142014)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Candidate (1038655)  
**Salesperson** Lux, Philip (4176)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 11173-VA.AG.Broadcasts  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** 11173-VA.AG.Herring.Broadcast.10.28-11.2

**Date Entered** 11/09/21  
**Last Modified** 11/09/21  
**Entered By** Philip Lux  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** 3 Wide Life  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,801.25  
**Net Total** \$15,873.75  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	16	\$15,925.00
Nov. 2021	3	\$2,750.00
<b>Grand Total:</b>	<b>19</b>	<b>\$18,675.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	8A- ABC-Good Morning America						1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	7A- ABC-Good Morning America						1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	6P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
6.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	5P- News-7News ON YOUR SIDE at 5PM						1			1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					1				1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
8.0	Normal Line / Prime	10/31/21-10/31/21	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0	Normal Line / Prime Premium	10/28/21-10/28/21	3	:30	7P- ABC-Station 19 (Thursday)					1					\$3,000.00		Washington (WJLA)		11/9/21
9.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
10.0	Normal Line / Prime Premium	10/28/21-10/28/21	3	:30	10P- ABC-Big Sky (Thursday)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11P- 12A (EST)							1		1	\$250.00	\$250.00	Washington (WJLA)	7News 11PM OYS/Ravens Report	11/9/21
12.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1					\$650.00		Washington (WJLA)		11/9/21
12.0.1	Preempt	10/28/21															Washington (WJLA)	Pre-empt/Exception -	
13.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11:35P- ABC-Jimmy Kimmel					1				1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	11:35P- ABC-Jimmy Kimmel						1			1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$125.00	\$125.00	Washington (WJLA)		11/9/21

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17.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								1	1	\$100.00	\$100.00	Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$325.00	\$325.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
21.0	Normal Line / Prime	10/31/21-10/31/21	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21

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